



Document Outcomes

The documentation of the main outcomes of this phase gives us a keener perception of the work that lies ahead of us. What key insights can be drawn from the individual stages?

Stage 1 Prepare test

What hypotheses formed the basis for the tests?

Stage 2 Create prototypes

Which **concept prototype** was created for which personas?

Stage 3 Run test

Which key actors tested the prototype?

Stage 4 Learn and adapt

What worked well and what needed to be adjusted?

Stage 5 Validate the benefits

Which product or process with basic functions was designed to demonstrate added value?
