

Document Outcomes

The documentation of the main outcomes of this phase gives us a keener perception of the work that lies ahead of us. What key insights have we been able to glean from the individual stages?

Stage 1 **Select area of potential**

What are the outstanding characteristics of the selected area of potential?

Stage 2 **Gather inspiration**

What key insights did we gain from our inquiry?

Stage 3 **Develop multiple ideas**

What interesting or surprising aspects were found for the solution concept?

Stage 4 **Elaborate an idea**

Which solution concept was developed?

Stage 5 **Define the envisaged solution**

What is the mechanism at the core of the idea?
What formats might be considered for implementation?
